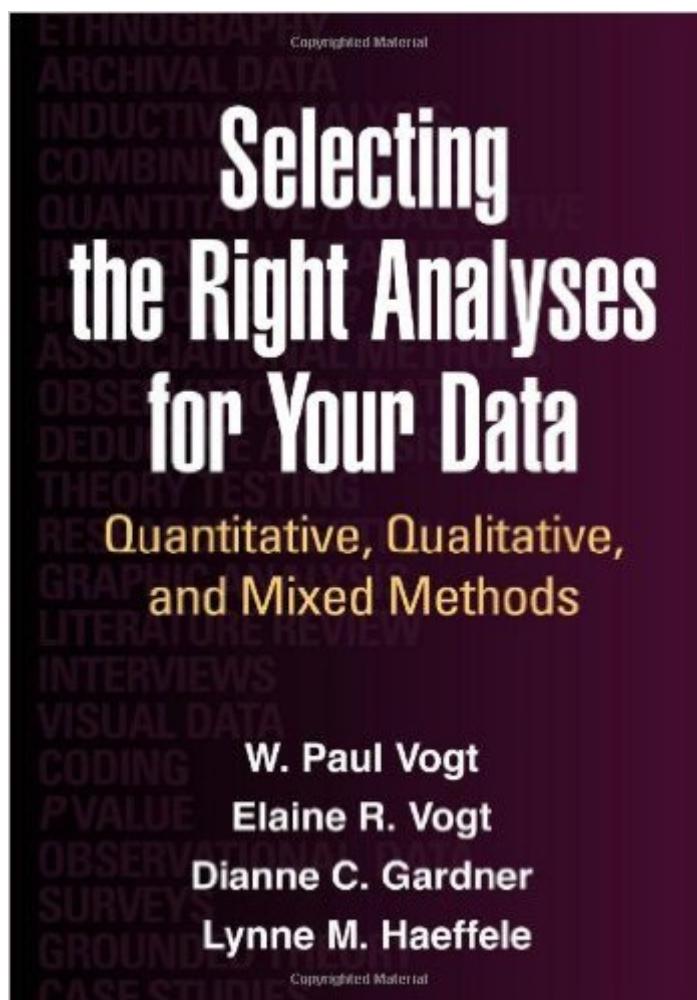


The book was found

# Selecting The Right Analyses For Your Data: Quantitative, Qualitative, And Mixed Methods



## **Synopsis**

What are the most effective methods to code and analyze data for a particular study? This thoughtful and engaging book reviews the selection criteria for coding and analyzing any set of data--whether qualitative, quantitative, mixed, or visual. The authors systematically explain when to use verbal, numerical, graphic, or combined codes, and when to use qualitative, quantitative, graphic, or mixed-methods modes of analysis. Chapters on each topic are organized so that researchers can read them sequentially or can easily "flip and find" answers to specific questions. Nontechnical discussions of cutting-edge approaches--illustrated with real-world examples--emphasize how to choose (rather than how to implement) the various analyses. The book shows how using the right analysis methods leads to more justifiable conclusions and more persuasive presentations of research results. Useful features for teaching or self-study: \*Chapter-opening preview boxes that highlight useful topics addressed. \*End-of-chapter summary tables recapping the 'dos and don'ts' and advantages and disadvantages of each analytic technique. \*Annotated suggestions for further reading and technical resources on each topic. See also Vogt et al.'s *When to Use What Research Design*, which addresses the design and sampling decisions that occur prior to data collection.

## **Book Information**

Paperback: 500 pages

Publisher: The Guilford Press; 1 edition (July 2, 2014)

Language: English

ISBN-10: 1462515762

ISBN-13: 978-1462515769

Product Dimensions: 7 x 1.1 x 10.1 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 starsÂ  See all reviewsÂ  (3 customer reviews)

Best Sellers Rank: #115,494 in Books (See Top 100 in Books) #26 inÂ  Books > Business & Money > Processes & Infrastructure > Research & Development #60 inÂ  Books > Textbooks > Medicine & Health Sciences > Nursing > Research & Theory #75 inÂ  Books > Politics & Social Sciences > Social Sciences > Methodology

## **Customer Reviews**

I bought this book for my research. Just at the glance, the book seems useful and easy to understand. I haven't finished reading it yet. I will update my review later.

Easy to understand terminology.

This book was very confusing, I was hoping it could explain the different designs and such but nope waste of money and I will be selling it back.

[Download to continue reading...](#)

Selecting the Right Analyses for Your Data: Quantitative, Qualitative, and Mixed Methods Research Methods in Anthropology: Qualitative and Quantitative Approaches Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) Methods of Critical Discourse Analysis (Introducing Qualitative Methods series) Qualitative Data Analysis: A Methods Sourcebook Preparing Literature Reviews: Qualitative and Quantitative Approaches Basics of Social Research: Qualitative and Quantitative Approaches (3rd Edition) Effective Data Visualization: The Right Chart for the Right Data Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Analysing Quantitative Data for Business and Management Students (Mastering Business Research Methods) Ecological Gradient Analyses in a Tropical Landscape Qualitative Research: An Introduction to Methods and Designs College Apps: Selecting, Applying to, and Paying for the Right College for You Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) Consumer Reports Life Insurance Handbook: How to Buy the Right Policy from the Right Company at the Right Price Artful Fiber: A Mixed Pack of Fibers & Surfaces for Art Quilts, Mixed-Media & Surface Design 101 More Mixed Media Techniques: An exploration of the versatile world of mixed media art 101 Mixed Media Techniques: Master the fundamental concepts of mixed media art Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data

[Dmca](#)